

WWD

Fashion. Beauty. Business.

Posh Decade

Victoria Beckham signed a 10-year eyewear deal with Safilo Group.

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\$1 Million

CEO Stefan Larsson bought more shares of PVH, showing his confidence in the company's strategy.

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Cinema Paradiso

Chanel is sponsoring the four-day film festival at the Louvre.

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Dream On

On Monday night, Marc Jacobs transported guests back into his fashion fantasy with a fall collection of dream-like, bow-adorned Victorian looks, like those seen here, that built upon his ongoing larger-than-life, twisted design vocabulary. *For more, see pages 4 and 5.*

PHOTOGRAPH BY KELLY TAUB

ACCESSORIES

Victoria Beckham, Safilo Group Ink 10-year Deal

- The full eyewear range – both optical and sun – will be unveiled for the spring 2026 season, hitting the market in January next year.

BY LUISA ZARGANI

MILAN – Victoria Beckham and Safilo Group have signed a 10-year global licensing agreement for the design, manufacturing and distribution of eyewear collections for the designer's namesake brand until December 2035.

The full eyewear range – both optical and sun – will be unveiled for the spring 2026 season, hitting the market in January next year.

"I'm thrilled to be working with Safilo to take Victoria Beckham Eyewear to the next level," said Beckham, the founder and creative director of the brand. "Their expertise in the field is unparalleled, with a longstanding reputation for exceptional quality and craftsmanship. With their global reach and industry-leading capabilities, I'm excited about the opportunities ahead and can't wait to bring our shared vision to life."

Beckham's eyewear collections were previously produced by Marchon.

Safilo is no stranger to the Beckham family. Last year, the Italian eyewear group revealed it had signed a perpetual license agreement with Authentic Brands Group for Eyewear by David Beckham. This replaced the previous contract that was due to expire at the end of 2030. The first Eyewear by David Beckham collection with Safilo was unveiled in 2020, designed by the iconic athlete who is Victoria's husband.

Victoria Beckham Ltd. is privately owned and has been on an growth trajectory through both its fashion and beauty businesses. As per the latest figures available, it reported a 52 percent uptick in

revenue in the fiscal 2023 year, reaching 89.1 million pounds compared with 2022. Adjusted earnings before interest, taxation, depreciation and amortization hit 1.8 million pounds, up from 200,000 pounds the year prior. NEO Investment Partners holds a significant minority stake in the business.

"We are excited to welcome to our portfolio one of the industry's most iconic creative directors," said Angleo Trocchia, chief executive officer of Safilo. "Together, we aim to strengthen the brand's position as a global eyewear reference in women's fashion, offering uniquely designed and beautifully crafted pieces that stand out for their attention to detail, minimal design and sophisticated aesthetics – a luxury proposition empowered by the influence and legacy of Victoria Beckham, who has successfully built and affirmed her brand within the fashion industry."

The license, he concluded, "will further enhance the women's portfolio within Safilo's brand architecture and strengthen our presence in the luxury segment."

Safilo, which is publicly listed in Milan, comprises owned brands Carrera, Polaroid, Smith, Blenders, Privé Revaux and Seventh Street, and licensed brands ranging from Boss and Isabel Marant to Marc Jacobs, Moschino, Stuart Weitzman and Tommy Hilfiger, among others. Last month, Safilo and Carolina Herrera revealed the renewal of their global licensing agreement until 2031. It was first inked in 2022.

As reported, Safilo returned to growth in the first quarter of the year and delivered an improvement in profits and margins. Eyewear by David Beckham was among the drivers of the performance, Trocchia said, commenting on the results in May. In the three months ended March 31, the Italian eyewear group registered a 3.1 percent increase in sales to 285.8 million euros, compared to 277.2 million euros in the same period last year.



Victoria Beckham

BUSINESS

PVH CEO Stefan Larsson Buys \$1M in Stock, Signaling Confidence in Strategy

- Investors also started to feel more bullish about the Calvin Klein and Tommy Hilfiger parent company.

BY EVAN CLARK

Stefan Larsson – who's been reengineering PVH Corp. to build up Tommy Hilfiger and Calvin Klein – is feeling bullish.

And it seems to be a little contagious.

The chief executive officer bought 15,645 shares of PVH at a price of \$63.92 last week, according to a filing with the Securities and Exchange Commission on Monday.

That's a \$1 million investment by Larsson – and a signal to Wall Street, which likes it when CEOs eat their own cooking.

Tom Nikic, an analyst at Needham & Co. who recently started following PVH, called the stock purchase an "encouraging show of confidence by management, demonstrating their confidence in the current state of the business, and most likely representing confidence in guidance for Q2 and the fiscal year."

Nikic said the stock purchase also highlights "how inexpensively the shares are currently being valued."

The analyst pointed out that PVH



Stefan Larsson

has an enterprise value of about five times its earnings before interest, taxes, depreciation and amortization estimate for this year – down from the seven times it's typically traded at and below the average of

eight times seen by the company's peers.

"While the macro environment is undoubtedly challenging, we think the shares have been overly punished, particularly with accretion from cost

efficiencies and the G-III licenses hitting the [profit and loss statement over] the next three years," Nikic said. "Thus, we view PVH as a compelling story, particularly for value-focused investors."

There are a lot of moving parts at PVH, which is taking back its North American wholesale licenses from G-III Apparel Group, working out the kinks in Calvin Klein's new global product kitchen, sharpening its inventory approach, and working to sync up product innovation with big-time marketing.

When it hits, it hits.

Last month, Larsson said Calvin Klein's new Icon Cotton Stretch underwear, backed up by a high-profile campaign blitz featuring Bad Bunny, drove a 25 percent increase in revenues.

Larsson is still in the process of building a machine that can drive that kind of growth in a systematic, repeatable way.

"This purchase is a reflection of Mr. Larsson's belief in PVH and in the company's ability to continue to deliver long-term value as we make important progress on our multiyear growth strategy, the PVH+ plan," a spokesperson said.

Investors were feeling the vibes.

Shares of PVH rose 4.4 percent on Monday and picked up another 4.3 percent to \$71.57 on Tuesday. That left the company with a market capitalization of \$3.4 billion – down from about \$5.9 billion a year ago, but moving in the right direction.

All together, Larsson beneficially owns over 269,000 shares of PVH, valued at more than \$19 million.

FASHION

Edison Chen Designs Stan Smith-inspired Tennis Capsule

- The Adidas capsule consists of reimagined country club apparel and an espadrille.

BY JEAN E. PALMIERI

Both Stan Smith and Edison Chen have been longtime collaborators with Adidas. The company's signature sneaker for the tennis champ has been popular since its debut in 1973. And some 2.5 years ago, the sports brand brought Chen, creative director of the streetwear brand Clot, on board as a partner and designer for its Adidas Originals collection.

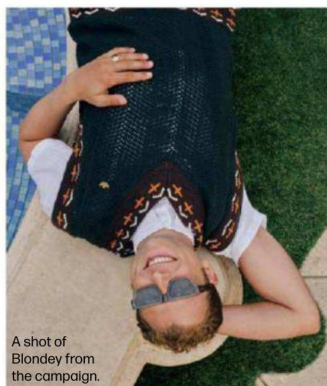
Adidas Originals, which was created in 2001 to reimagine key pieces within the company's archives, uses the Trefoil logo and has become popular in street culture.

And now, Adidas has tasked Chen with designing a capsule of tennis-inspired apparel, accessories and footwear inspired by Smith. This follows on the heels of the launch of a beaded version of the iconic Stan Smith sneaker that Chen designed last month for his Clot label.

"The whole mission of me and Adidas hooking up was mainly to do footwear," Chen said, "but I was really interested in their apparel, especially Adidas Originals."

Chen said he's long been a Stan Smith fan and some 20 years ago, Adidas actually made a custom version of the sneaker with his face on the shoe. This time, he opted against having his face on the shoe, instead incorporating more of the heritage of the line into the capsule.

The result is a unisex collection that



A shot of Blondev from the campaign.

includes a cotton crocheted vest and striped polos with matching fringed shorts and a tailored camp shirt with subtle lace embroidery. The varsity-inspired line sports a palette of forest green, cream and chocolate brown with subtle hints of maroon and gold.

When designing the apparel, Chen said, he was inspired by his daughter doing crochet at school as well as the loose knit tops people wore around the beaches in Europe. "We infused that with a little bit of tennis feel and the Stan colors to come up with something more contemporary."

Chen described it as something "the cool kid sitting at the country club might be wearing."

"It's very relaxed, it feels very summery, it feels very casual, but still kind of chic



Edison Chen in pieces from his tennis-inspired capsule.

and sexy," Chen added. "Not so street, but still infused with a street DNA, and a little bit more mature."

Yet the line still has classic underpinnings. "I just really wanted to keep it as close to the original DNA as possible," he said.

In addition to the apparel, the capsule includes a reimagined Clot Stan Smith espadrille/sneaker in either white or black. "The Stan Smith is a silhouette I wanted to explore from the very beginning of our partnership," said Chen. "Integrating an espadrille sole into such a legendary sneaker was a unique challenge, but it opened up new creative possibilities that reflect the spirit of both tradition and rebellion."

To promote the collection that launches on July 12, a campaign featuring Smith, Chen, South Korean actress and model Hyeon, British artist and skateboarder Blondev, Formula 1 driver George Russell and social personality and model Jashlem are all featured. The images are shot at a country club and speak to the collection's distinct interpretation of that culture.

Chen said if the collection proves popular, he hopes to continue to offer options in the future. He noted that he's been designing crocheted jackets for Adidas for three seasons. The first was inspired by the Superstar jacket, the second was "more ethnic," and this one designed to "fit into a more tennis, country club outfit. Hopefully we'll do more if this keeps selling."

FOOTWEAR

Rene Caovilla Introduces Opulent Couture Capsule

- The line intends to celebrate the brand's historic ties with the world of couture, as in the past it has collaborated with the likes of Chanel, Dior and Valentino.

BY SANDRA SALIBIAN

MILAN — Rene Caovilla is upping the ante of its distinctive craftsmanship and flamboyant creativity by introducing a couture capsule collection.

A first for the Italian footwear company, the project intends to celebrate its historic ties with the world of couture. The brand has collaborated with international couturiers in the past, including a partnership spanning

from the late '60s to the early '90s with Valentino Garavani. It also created designs for the couture shows of Chanel throughout the '80s and for the Christian Dior brand in the late '90s, among others.

For its own couture venture, the Venice-based company indulged in all-things opulently sparkling and fuchsia in a focused line titled "The Jungle Couture."

The line will comprise five styles and will drop on Monday, coinciding with the first day of Paris Couture Week. It will be available exclusively at the Rene Caovilla store in Paris' Rue du Faubourg Saint-Honoré during couture.

Standouts include a tulle boot embroidered with more than 1,400 dazzling flowers and butterflies, which required around 120 hours of workmanship. A 4.1-inch heeled ankle boot version is adorned with more than 8,000 hand-applied crystals.

The floral theme, color and the brand's signature stardust sole will be replicated on the three other styles available upon order. These are the Jungle pump and sling-back in fuchsia satin and tulle and encrusted with 150 crystals,

as well as the Jungle SuperCleo sandal, the couture take on one of Rene Caovilla's most iconic designs, here embellished with dazzling appliques.

A perennial bestseller, the Cleo sandals were introduced in 1968 by footwear design legend René Caovilla, who inherited the company his father Edoardo founded in 1928 and has transformed it into a global luxury brand.

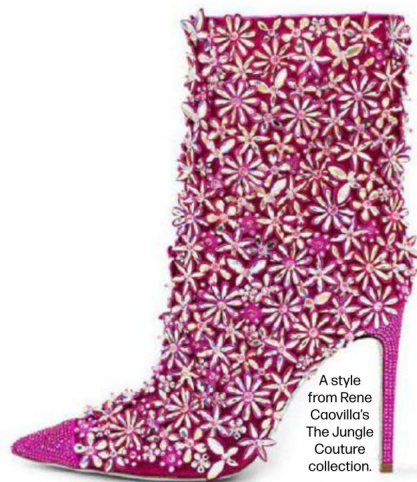
Caovilla, who was inducted into the FN Hall of Fame in 2016, was inspired by an antique Roman bracelet in creating the sinuous silhouette of the style, which features a rigid strap wrapping around the ankle.

The design is a celebrity favorite, too. Most recently Keke Palmer modeled her fun-loving fashion sense on "The Tonight Show Starring Jimmy Fallon" by wearing a star-embellished iteration of the Cleo sandal with a fiery orange Versace spring 2002 couture dress.

A similar style featuring hand-applied rhinestones on the straps was picked by Becky G for the American Music Awards, while Taraji P. Henson opted for a white version with the spiraling detail capped with a snake head to match the Gaurav Gupta white gown she wore at the amfAR Gala Cannes 2025. Ditto for Kate Hudson, who chose a metallic silver iteration of the Cleo design for her appearance on "Late Night With Seth Meyers" earlier this year.



A style from Rene Caovilla's The Jungle Couture collection.



A style from Rene Caovilla's The Jungle Couture collection.

WWD

The Reviews



Photographs by Kelly Taub

Marc Jacobs

The fashion crowd was back at the New York Public Library on Monday night ahead of the Fourth of July holiday weekend to revel in Marc Jacobs' latest collection of dreamlike Victorian beauties.

As per usual, Jacobs' show notes set the stage for the five-minute fall collection runway show of a concise 19 looks, which each packed a punch to the soft tune of "Song for Jesse" by Nick Cave and Warren Ellis.

"Beauty," the notes read. "A quality

or combination of qualities that gives pleasure to the mind or senses and is often associated with properties such as harmony of form or color, proportion, and authenticity."

Jacobs, during a recent conversation with author and former WWD executive editor Bridget Foley at La Maison Orveda's debut fireside chat of its Cultural Tastemakers programming series, spoke about his ongoing inspirations and evolution.

"It's been more interesting to think about clothes in a sculptural way and without being pretentious or arrogant — we do it

our way, which usually has a reference to something known," he said. "When I wear fashion, I want a real shoulder commitment, I want a silhouette going, and I want to feel involved. Fashion is really special and it's something you don't need. It's not a

mere piece of cloth to cover your body. It's something that pulls at your heart."

His words came to mind on Monday night, seen through the fall collection, a fabulous continuation of the larger than life, twisted, doll-like takes ▶



fall
2025

on the familiar – the vocabulary he’s been developing strongly over the last few years. Jacobs leaned into Victorian shapes mixed with a bit of grunge, as seen in look one, a giant lilac lace blouse, grounded with extra large and baggy cargo pants featuring a big bow on the rear. There were bows galore, also seen on the backs of almost every look, including gorgeous sculptural lace gowns (in pretty pastels or darker, vampy hues) and cinched up or pin-tucked big pants; in the models’ hair, or twisted into a bulbous, pale pink layered lingerie dress that fell off the body just so.

Jacobs continued his story with ditsy wallpaper floral prints and pastel lace, whipping them into exaggerated Victorian doll silhouettes, some of which hugged closer to the body than in recent seasons before exploding out into pouffed shoulders and hems. His sculptural blouses were knockouts – a billowing floral version on Alex Consani; a rounded, polka-dot rendition on model Wali Deutsch, or a sweet but strong white lace one worn by Sascha Rajasalu – but really, so were each of the designer’s 16 other looks.

Once again through fashion, Jacobs transported his guests into an otherworldly escape of fairy-tale, dreamlike beauty.

– Emily Mercer ■



Photographs by Kelly Traub

Zimmermann

Over the last few weeks, Nicky Zimmermann has been spending time in Mykonos, where from June 16 to 17 she celebrated the opening of her namesake brand's boutique and days later captured her Twisted Romance cruise collection in the Greek island's picturesque laneways.

"It was nice to have the connection between the store opening party and the collection, and there's always a pirate bar in Greece somewhere," she said, hinting at her collection's overarching inspiration of melding nostalgia and fantasy into a lineup filled with romantic femininity, dramatic silhouettes and maritime nods.

"I remember those pirate films that I would watch when I was a kid. They had incredible posters, the handsome pirate and the beautiful, gorgeous, sexy woman who would somehow become tangled in the story," she said of her classic pirate movie and "Treasure Island" novel inspirations. "It was wanting to create that feeling of nostalgia, while bringing in an element that I could really relate to, which is the New Romantics."

The inspirations served Zimmermann well, as seen through her balance of playful, diaphanous gowns in hand-done watercolor "treasure map" print or white figure-hugging frocks with billowing sleeves. Despite the fantastical inspirations, nothing was too literal, further seen through breezy nautical striped or night shirt dresses; sharp "Rebellion Pirate" military jackets, and ruched corset tops atop frayed flutter blouses. Resort proved to be a strong play between the brand's highly romantic codes with the grounded, such as structured, button-adorned jeans and wrapped balloon tops in denim, utilitarian drawstring layers and slouchy buckled boots.

"There's been very much a collaboration between my Paris atelier and the Sydney atelier, so I've got the two teams really working together. A lot of the denim, outerwear, suiting and drill pieces in this collection we're working with the Paris team on and building it together with our very romantic, classic Zimmermann feel. It's a nice combination, and is personally how I like to dress," Zimmermann said.

The designer said she travels to her new Paris headquarters every seven or so weeks and has been working with her teams there to continue building out Zimmermann's jewelry, handbags and footwear. As seen throughout the cruise collection, her accessories continued to amplify the adventurous spirit while pushing forward reality-driven modernity. — *Emily Mercer*

Jenny Packham

Jenny Packham looked at nature's bounty and thought, "How can I compete with this?" which is why she chose flowers — wild and cultivated — as her muse this season.

She also liked the idea of confident, spontaneous — and sometimes wild — women such as Courtney Love, Winona Ryder, Debbie Harry and Jane Birkin, and wanted to channel their "liberated glamour and unapologetic opulence."

Flowers blossomed across the collection, as silvery embroidered slipper orchids down the front of a cream gown and damask-like blooms picked out in sequins on a cocktail dress.

A gold and lilac ombre gown had a fitted bodice and Art Deco flair, while another strapless tulle gown took its peachy pink color from a bouquet of peonies.

Packham looked at nature from all angles, adding sparkling starburst embroidery to the neckline of a long black dress with embroidered bracelet sleeves, and vines and firefly embellishment to the bodice of a long peach gown.

There were lots of metallic

Zimmermann



Zimmermann



resort
2026

Jenny Packham



Jenny Packham

embellishments, too, such as gowns awash in silver and lilac sequins and a long dress with strong, sculptural shoulders that looked as if it had been dipped in gold.

Packham said business is thriving and she's preparing to launch a "beaded and shimmery" bridal party range (for the before and after parties) and relaunch her line of cocktail dresses, which has been growing steadily.

She also has a strong bespoke business and recently created custom dresses for Sarah Jessica Parker for the Paris premiere of "And Just Like That," for Dita Von Teese, for the press call of her new West End show "Diamonds and Dust," and for Paris Hilton for the Breakthrough Prize in Los Angeles in April. — *Samantha Conti*

FASHION

Retori to Unveil Chapter 02 Collection In Paris During Couture Week

- To be presented at Madeleine Castaing's atelier, the collection designed by Salma Rachid will be revealed weeks ahead of its arrival in select boutiques and on the brand's website.

BY LUISA ZARGANI

MILAN – Luxury brand Retori is gearing up to unveil its second collection.

Dubbed Chapter 02, it will be showcased in Paris on July 8 during couture week. Conceived for fall 2025, the collection will be revealed just weeks ahead of its arrival in select global boutiques and on the brand's official website.

This strategy will help strengthen the brand's relationship with its customers, explained chief executive officer Zaccheo Manzoni during an interview at Retori's showroom in Milan. "We aim to align the presentation of collections with their in-store availability: January and February for spring/summer and June and July for fall/winter."

While highlighting that the collection is made in Italy, choosing Paris during couture "is strategic as it enables us to deepen our connection with an international network of artists, buyers, press and global consumers," said Manzoni.

Designed and founded by Salma Rachid, Retori was launched by Alsara Investment Group last year, bowing in September for spring 2025. It comprises women's and men's ready-to-wear and accessories collections and Manzoni described it as "transseasonal and timeless."

Named from rhetoric, the art of storytelling, each collection is a chapter, "infused with the emotional stories of artists from around the globe. The brand connects a diverse community of artists, enabling them to share their unique journeys through life," Rachid told WWD upon the launch.

Chapter 02 is shaped as a dialogue with Miko Veldkamp, an artist of Dutch



and Indonesian descent who was born and raised in Suriname, "delving into an exploration of identity, self-discovery, evolution and change," said Manzoni.

Chapter 01 was the result of conversations with textile artist Diedrick Brackens and El Salvador-born painter Daniella Portillo resulting in a sophisticated and functional wardrobe in gentle silhouettes.

The second collection will be unveiled at the atelier of French antiques dealer, interior designer and patron of the arts Madeleine Castaing at 18 Rue Visconti in the heart of Saint-Germain-des-Prés.

By staging the presentation at the atelier, Retori hopes to pay tribute to this legendary personality, explained Manzoni, honoring her creative freedom. Castaing was a muse to the likes of Chaïm Soutine and Jean Cocteau.

Manzoni joined Retori last year from Canali, where he held the position of chief commercial officer. Prior to that he held the role of director, business development licensing at Mayhoola, spearheading the licensing business for Valentino, Balmain and Pal Zileri.

During his career he spent 10 years at eyewear firm Safilo across Italy, India and the Middle East, and then joined Fendi, where he held various management roles across Switzerland, the U.S. and Hong Kong, most recently serving as vice president, worldwide travel retail and Asia franchisee until 2020.

Manzoni said he was attracted to Retori as it aligned with his own personal path, citing Paulo Coelho and his novel "The Alchemist," "where the journey of life is more important than where it will lead us. Salma's concept of storytelling through the

artists and the clothes fascinated me, as did the exploration of the concept of destiny."

Retori's customer "is curious, drawn to storytelling, and eager to understand the meaning behind each garment," Manzoni continued, explaining the reason for mainly choosing the direct-to-consumer channel.

He said Retori's debut was positively received, and sales of the first collection exceeded expectations, despite the complex global landscape. "This success encouraged us to fine-tune our communication strategy, built around exclusive appointments throughout the first half of 2025 in culturally and commercially relevant cities."

Markets that have responded well to the brand are the U.K., Germany, Japan, and the U.S., as well as Italy.

Touting Retori's focus on artisanal craft, and the ongoing research into luxury fabrics, Manzoni said the business is equally split between women's and men's.

Salma Rachid is the daughter of Rachid Mohamed Rachid, who established Alsara Investment Group in 2017 and is also the chairman of Valentino and CEO of the brand's parent company Mayhoola, which also owns Balmain and Italian menswear brand Pal Zileri.

Shahzad Akhtar is the CEO of Alsara Investment Group, which is developing luxury brands based in Milan that include cool puffer label Khrisjoy and design

venture Fromm. It has also been planning a revival of the label of Walter Albini, one of the founders of Italy's rtw. Other brands and companies in the group's portfolio include Akoni, which produces eyewear for Valentino and Balmain; investor Bidayat; Egypt-based jewelry brand Azza Fahmy; accessories label Okhtein, and Flyroom. Salma Rachid is also creative director of Akoni.

In addition to Harrods, the brand has linked with Istanbul department store Beymen, recently hosting a lunch with premium clients attended by Rachid, as well as Berlin's multibrand fashion store Lou & the Finches, which opened an apartment-style pop-up to showcase the Retori collection. In Dallas and Tokyo the brand teamed with Stanley Korshak and Takashimaya, respectively. It has also partnered with Al Tayer Group's luxury online platform Ounass.

BEAUTY

Dsm-firmenich Names President of Fine Fragrance

- Jonathan Simon succeeds Jerry Vittoria, who led the division since 2017 and was with the supplier for 35 years.

BY JENNIFER WEIL

PARIS – Dsm-firmenich has named Jonathan Simon its next president of fine fragrance.

In the position he will succeed Jerry Vittoria, who retires from the company July 1, 2026, after 35 years there.

"Heading the Fine Fragrance teams since 2017, Vittoria is recognized for his outstanding leadership and enduring impact on Dsm-firmenich's Fine Fragrance business and the fragrance industry," the company said in a statement. "The handover between Vittoria and Simon will happen over the coming year, through a well-structured and orchestrated transition plan."

"It is the perfect moment for us to make this move and prepare for the future," said Emmanuel Butstraen, chief operations officer and president of Perfumery and Beauty at Dsm-firmenich, in a statement.

"We want to warmly thank Jerry for his outstanding contributions to our Fine

Fragrance business over the last decade, skillfully navigating the evolution and changes, while at the same time growing our business significantly," Butstraen continued. "Jonathan will propel our Fine Fragrance business into a new era, establish our leadership and continue our transformation driven by innovation and sustainability. His strong sense of luxury, passion for the product and obsession for our customers will truly make a difference."

Simon, who is based in Singapore, joined Dsm-firmenich in 2020 from P&G Global Beauty Care.

"Since 2024, he's been the global leader of the P&G account with significant contributions, further evolving and enhancing our strong partnership with P&G teams," Dsm-firmenich said.

Prior to that, the executive worked at L'Oréal for a dozen years, focused on fine fragrances and the L'Oréal Paris brand. The citizen of France and New Zealand has been based in countries including Japan, China and Singapore.

Simon will be located in Paris for his new position.

Jonathan Simon



Jerry Vittoria





Fendi Casa's new flagship in Riyadh.



Silvia Venturini Fendi

HOME DESIGN

Fendi Terminates Fendi Casa License Agreement With Flos B&B Italia

- Furniture and home accessories under the Fendi Casa brand will be produced and distributed worldwide by Luxury Living Group with immediate effect.

BY SOFIA CELESTE

MILAN — Milan-based Luxury Living Group said Fendi, which originally terminated its agreement with Luxury Living Group in 2021, has returned and signed an agreement for the production of its home line.

In 2021, Fendi and Flos B&B Italia (formerly Design Holding) formed Fashion Furniture Design, or FF Design, to develop the Fendi Casa business.

Following the January departure of Flos B&B Italia's chief executive officer, luxury veteran Daniel Lalonde, its new management has been focused on fortifying each firm in its portfolio before selling them off. Flos B&B Italia is home to heritage furnishing firms B&B Italia, Maxalto, Arclinea, Azucena, Audo Copenhagen and lighting firms Flos and Louis Poulsen.

In 2021, Fendi and Design Holding formed Fashion Furniture Design, or FF Design, to develop the Fendi Casa business.

"With a continued focus on creativity and design innovation — hallmarks of the Fendi Casa identity — we look to the future with optimism and confidence as

we pursue our ambitious goals on a global scale," Fendi's CEO Ramon Ros said in a statement. Fendi's owner LVMH Moët Hennessy Louis Vuitton appointed Ros as Fendi's new CEO in April. Ros' first day on the job was also Tuesday.

In February, a source told WWD that Luxury Living Group parent, Holland, Mich.-based Haworth — which also owns fellow furniture and lighting brands Poltrona Frau, Cappellini, Cassina, Janus et Cie, Luminaire, Ceccotti Collezioni, Karakter, Interni and Zanotta — made an offer of between 800 million euros and 1 billion euros for Flos B&B Italia's entire furniture division. The furniture arm of the Italy-based conglomerate includes vanguard brands B&B Italia, Maxalto, Denmark-based Audo Copenhagen, Azucena and kitchen brand Arclinea. The offer was refused, as it was deemed too low.

Under the terms of the agreement, Luxury Living Group acquired full ownership of FFD (Fashion Furniture Design SpA), including production and distribution rights for Fendi Casa products. Luxury Living Group produces interior design collections of a range of luxury labels that includes Versace Home, Trussardi and Bugatti.

Luxury Living Group is the Haworth Lifestyle Group company dedicated to the creation, production and distribution of luxury brands in the furniture and lighting sector. It was founded in the

1980s by Alberto Vignatelli, is home to 300 employees and operates 12 directly managed stores worldwide and has a network of more than 300 mono-brand or multibrand distributors.

"This marks a happy return for Luxury Living Group," the firm said, pointing out that Fendi unveiled its first collection of Fendi Casa Furniture in 1988 with Vignatelli, founder of Luxury Living Group.

Silvia Venturini told WWD in April that Fendi's passion for home and interior design is deeply rooted and the projects she has spearheaded so far are testaments to her interest and curiosity. "I imagine the collections and where they could live, in which house, it's natural for me, and it's almost a cinematographic viewpoint," the designer told WWD at the launch of the new Fendi Casa collection during Design Week here.

Over the years, Venturini Fendi has worked with designers on several collections, building a relationship with the likes of Cristina Celestino, Chiara Andreattini and Peter Mabeo, always with research in mind.

Venturini Fendi underscored how the brand founded by her grandparents

Adele and Edoardo Fendi was a pioneer in this segment, first launching a home collection in 1987. This was also reflected in the choice to support Design Miami for the past 17 years since the first edition, she said.

Looking ahead, Luxury Living Group CEO Andrea Gentilini said the company will be focused on helping the brand reach its maximum potential. "We are welcoming back a brand that is deeply embedded in our identity — one to which we owe a great deal and remain profoundly connected. Our team is fully committed to elevating Fendi Casa to the level of excellence it deserves."

Flos B&B Italia was founded in 2018. Funds Investindustrial and the Carlyle Group formed the holding company under the name Design Holding. On Friday, the firm's executive chairman Piero Gandini said the idea from the beginning on the part of the funds was to exit, he explained.

"What I've agreed with the investors is that as we stabilize each business, they can sell them according to their model. We'll do this company by company, based on readiness and quality," Gandini said. He added that some investors might want to buy two businesses "because there are two Danish brands," he said, directly referring to Copenhagen-based Audo Copenhagen and Louis Poulsen. The interview was published on Milan-based consultancy Pambianco's website on Friday.

Flos B&B Italia is Italy's biggest luxury design firm by sales. In 2024, Flos B&B Italia posted 768 million euros in sales, down from 867.6 million in 2022.



The master bedroom inside the Fendi Casa Avenia apartments in Aventura, Fla.

FASHION

Brochu Walker Opens Montecito Store

- Meghan Markle is a fan of the California label, but its founder has never met the former royal.

BY ROSEMARY FEITELBERG

Brochu Walker has unveiled its fifth store at The Post in Montecito, Calif.

Many associate the California community with its celebrity residents like Oprah Winfrey, Gwyneth Paltrow and Meghan Markle. The Duchess of Sussex has been known to wear the California-based brand and included one of its items in her ShopMy page on Shopify in March.

Brochu Walker's new locale at 1809 East Cabrillo Boulevard offers low-key styles including dresses, shirts, skirts, cashmere sweaters and relaxed knits. With a Dutch front door, pattern rugs, chandeliers made of fabric and olive trees, the decor is in sync with the company's easy styles and the relaxed southern California lifestyle.

With 30-plus years of experience, Brochu Walker's owner and creative director Karine Dubner started the company in March 2013 partially as a way to provide for her family and to start a new chapter in her career. After earning a bachelor's degree in international economics from the University of Paris Pantheon Sorbonne, the French-born executive came to the U.S. in 1989. The following year she started what would be a 14-year run at BCBG Max Azria that led to Dubner becoming the executive vice president and chief operating officer. From 2008 through 2011, she was chief operating officer of Joie-Dutch LLC. But starting and running her own company had always been an ambition, she said.



This is the brand's second store in California.

The Montecito location is in step with Brochu Walker's interest in catering to niche communities. The other outposts are in Atlanta, Carmel-by-the-Sea, Calif., Westport, Conn., and Southampton, N.Y. Each location has a slightly different assortment and vibe, according to Dubner, who described the new boutique as "very charming." Shoppers will find a pareo that is exclusive to that location.

Dubner said she has not worked with Markle personally. "Unfortunately, I did not work with her. I wish I did. She has worn several items from Brochu Walker, which is very flattering. She obviously has a lot of options. That really meant a lot to us. We feel that her style is aligned with

the brand," Dubner said.

As for whether media coverage of Markle wearing Brochu Walker drives sales, she said, "In general, when we have celebrities or content creators wear something, they usually bring attention to the brand. That always helps obviously. But speaking about Brochu Walker, we have grown slowly and steadily. That has been very much through word-of-mouth and traditional advertising."

The founder is also on the lookout for other potential stores, but as someone who is "very picky," the search is taking longer than expected, she said. Texas, Charleston, S.C., and Nantucket are potential locations. Sunglasses is the latest category that the

brand has rolled out, and pajamas could be the next. "Listening to customers about what their needs are," Dubner said the brand is working on introducing more bags and "hopefully" outerwear.

Asked if clothing is almost a secondary purchase, due to consumers' lifestyles being more prone for electronics, sunglasses, handbags or shoes, Dubner said she reevaluated her role in fashion, when COVID-19 hit. "I just felt that we were doing something very frivolous. I thought, 'What am I bringing to society?'"

As the pandemic shutdown continued, it became clear that people, who were staying at home and working from home, were looking for comfort through quality, easy pieces to wear, she said. More recently, after when wildfires decimated parts of Los Angeles and southern California in January and many customers lost their homes, Brochu Walker gave care packages of clothing as gifts to the displaced. Dubner said the team had no idea that they would receive such touching messages from people, "who had lost everything" about how those clothes helped them to feel more like themselves and were "something nice to have and to wear."

Speaking of the everlasting effect of fashion, Dubner said, "I just love it. Sometimes you have a special occasion, a trip you have to take, or you're going to work. You just want to be comfortable and have a certain style. People may spend less money than before [COVID-19], but clothes are very important for a woman. I'm the customer for Brochu Walker too – I work, I have kids, I travel, but you don't want to be too fashionable. I buy for the style, and quality is super important to me too."

FASHION

Lela Rose Plans 'Haute Dog' Event For Country Mart in Jackson Hole

- The fashion designer and author of two books about hospitality will soon be selling some of her favorite items for entertaining.

BY ROSEMARY FEITELBERG

As her friends and fashion show guests can attest, Lela Rose is the consummate entertainer, and now she's added a new course.

Debuting over the Fourth of July weekend, the Lela Rose Country Mart will soon start welcoming shoppers in Jackson Hole, Wyo. Housed in a pint-size log cabin that is a mere 15 feet from her store there, the designer will be serving up hospitality essentials and prêt-à-picnic experiences. The pop-up isn't a fly-by-night grasp at sales for Rose, who now spends the majority of her time in the skier-and-hiker-friendly community. (That is, when she is not in New York City, where her namesake ready-to-wear and bridal company is based.)

The pop-up isn't the only retail opening that Rose, who trained as a painter and sculptor before getting into fashion, has planned for her 28-year-old company. She will debut a namesake store this fall, and another one will be unveiled in the spring. Her notable clients include Gwyneth Paltrow, Jessica Chastain, Claire Danes, Anne Hathaway, Selena Gomez, Zoe

Saldana, Uma Thurman, Jessica Alba and Selma Blair, among others.

While many designers are known to pull all-nighters to finesse a runway look – or seven – Rose has burned the midnight oil to bake pastries for her runway show attendees. Her Wyoming outpost plays up summer entertaining and will be up-and-running through the end of August. The cabin is on the same picturesque property of Lela Rose Ranch – the store where the designer's clothing and accessories are sold. As a kickoff to promote the country mart, there will be a "Haute Dog" event on July 5. Ball-parking that the size of the crowd will be about 250, Rose said, "When you're offering free drink and food in Jackson Hole, people will come."

In the past, the Texan-born creative has used the "adorable, little dollhouse-type back cabin" for other pop-ups like "Christmas in July." Her idea to partner with the local Chef Nicholas Alessandro for four different picnic menus was genuine. "I love entertaining. I love bringing food into everything that we do," Rose said.

Picnickers can choose to have lobster rolls and other items that are stowed away in straw picnic baskets with cloth napkins. Having written two books on entertaining, "Prêt-à-Party" and "Fresh Air Affairs," Rose has borrowed from a few of her recipes to dream up with the chef a few of the picnic

items, as well as some of the finds that are being sold in the country mart. Along with "Grand Sue's sweet and spicy nuts," (based on her grandmother's recipe), there are a slew of branded products like napkins and bucket hats with Lela Rose Country Mart patches. Although this is a summer-long venture, Rose said with a laugh, "I'm thinking that we should be keeping this open. Although I don't know that we're really in the business of selling spiced nuts and potato chips from Spain. But entertaining is right up my alley."

Geared for hostess gifts or fill-your-own picnic baskets for "alfresco adventures,"

shoppers will find vintage picnic baskets, vintage quilts, Carolina Irving & Daughters plates, Virginia salted peanuts, bamboo plates and other items, Rose said.

Other creatives are digging into the foodie trend in different ways. Oscar de la Renta's and Monse's Laura Kim is pitching in with Wildflower Farms' harvest dinner series in upstate New York. A few designer labels like Loewe and Staud have taken a more abstract approach, by using produce shapes in their designs. Cafes and culinary treats are increasingly up for sale in many fashion stores, including at Uniqlo's New York City flagship, which unveiled a cafe in March.

Far from new to the food and fashion trend, Rose published her first book about entertaining a decade ago. She said Tuesday, "I was always baking for my fashion shows. But then we started turning our fashion shows into mini-events. You knew you were going to get food, drink and a party. And we were showing the clothes in a way that I envisioned you entertaining."



Lela Rose on her ranch in Jackson Hole, Wyo.

FASHION

Giles Deacon Whips Up Colorful Tweeds for Purdey

- Deacon has taken inspiration from a stylish and colorful family member, Tom Purdey, for the new tweed, which features soft greens, heathers, browns and a blue overcheck.

BY SAMANTHA CONTI

LONDON – Giles Deacon has drawn on his history working with British textile manufacturers to create the first in a new series of tweeds for Purdey, the gunmaker and field sports clothing brand owned by Richemont.

The first new tweed was inspired by Tom Purdey, the company's chief salesman in the first half of the 20th century. Purdey sold to British and European clients, but also traveled the length and breadth of America from the 1920s to the 1950s.

He believed that "clothes should be the best your pocket can afford. Let them be quiet in color and have them loose. Don't wear light-colored shirts and bright colors – birds see about a hundred percent more than we do."

Deacon, Purdey's creative director, took those words to heart, creating a tweed that channeled Purdey's quiet elegance.

"With a gregarious personality, he was a discerning man of great taste and considered a leading tweed aesthete of his time. He was a magnetic character, and this new tweed is his life – in color," Deacon said.

He added that Purdey's "classic and refined personal style had the versatility to take him from days outdoors in the Highlands, to infamous parties across the pond. Tom mixed in some very interesting circles. It's this balance of sophistication and high spirits that we wanted to capture in the creation of the new house tweed."



Purdey fall 2025 looks showcasing the new Tom Purdey tweed created by Giles Deacon.

Deacon and the team worked off a vast photo archive that documented Purdey's life in the countryside, and his taste in clothes.

According to the company, Purdey's style was very classic, but also heavily influenced by the fashion of the 1930s. By that time, tweed was more refined than the heavier fabrics that Purdey's grandfather would have known.

The woven fabric had also become extremely fashionable, thanks in part to Purdey clients, such as the style-conscious Prince of Wales, King Edward VIII. (Purdey has received a Royal Warrant from every British Monarch since 1878.)

For game shooting, Purdey favored a dogtooth pattern, overlaid with a lighter windowpane check. The new Tom Purdey tweed has a similar look, with a base that draws on the muted tones of the Scottish landscape, the company said.

There are soft greens, heathers and browns, while a blue overcheck nods to the "blues" of Purdey's life, from his school colors at Eton to his regimental tartan.

Developed as a bespoke fabric with Purdey's partner mill in Hawick, Scotland, the Tom Purdey tweed combines fine woolen spun lambswool and merino wool in 21 individually colored yarns, used in 16 separate high-twist combinations.

Every meter is woven on a four-harness, classic twill construction, before being inspected and corrected by hand to ensure highest-possible quality, the company said. The fabric is then finished locally and washed using the soft, peaty waters of the Scottish Borders, in southeast Scotland, on the English border.

"Beautifully refined and as unique as the man himself, the Tom Purdey tweed would be as well suited to him, as it is to

those who enjoy wearing tweed today. We look forward to seeing how our clients style the new tweed and make it their own," Deacon said.

The limited-edition Tom Purdey tweed will be available at the brand's Audley House boutique and at shop.purdey.com starting on Wednesday, with a personal styling service available to book.

The full-look Tom Purdey tweed includes a men's and women's jacket, vest, breeks – that's Scottish for breeches, or knee-length trousers used for field sports – a tie and a hat.

There is also a cashmere-mix version for soft accessories, including a blanket, cushion and hot water bottle. Deacon said he's already working on a second house tweed, which will be revealed in 2026.

Deacon joined Purdey, which holds royal warrants as gun and rifle makers to the British and other European royal families, last year and his first collection was for spring 2025.

It was packed with performance fabrics and details, including technical tweeds, fleeces and bonded seams meant to keep rain and wind at bay. There were soft touches, too, such as Nottingham lace on a white blouse.

Deacon described the collection as a "timeless, elegant, country wardrobe" for hunting, shooting and fishing types. Dog walkers and city dwellers can easily wear them, too, he said.

"It's not about fashion, but about elegant product," said Deacon, "and most importantly, the pieces are fit for purpose."

Purdey was founded by James Purdey in London in 1814, and run by generations of the eponymous family. Richemont acquired Purdey in 1994, and it continues to operate from its historic home, Audley House, on South Audley Street in London.

BUSINESS

Fondation Chanel Builds Management Team

- Chanel has named Annika Freyer president of Fondation Chanel, while Elizabeth Broderick will become an independent chair of the board.

BY SAMANTHA CONTI

LONDON – Chanel is building the leadership team at its foundation, an independent charity that focuses on empowering women and girls worldwide to shape their destinies.

Annika Freyer has been named president of Fondation Chanel, while Elizabeth Broderick will become an independent chair of the board.

The changes come in the wake of the foundation's rapid expansion over the past 15 years. Founded in 2011, the foundation has become one of the largest organizations in the world dedicated to promoting females' safety and social and economic autonomy, according to Chanel.

Freyer will join on Sept. 8 and report to Leena Nair, Chanel's global chief executive officer. She will work in close partnership with the Fondation Chanel board and its teams.

The role of president and chair is currently held by Kate Wylie, Chanel's

global chief sustainability officer. Chanel said that, from September, Wylie will be exclusively dedicated to Chanel's "sustainability transformation" while continuing to serve on Fondation Chanel's board of trustees.

Freyer was the inaugural CEO of Champions of Change Coalition, which engages leaders in accelerating progress on gender equality. Prior to that, she spent 20 years working in both the public and private sectors.

She has held policy and program leadership roles for the U.S. government, the United Nations Development Program, The Earth Institute at Columbia University and many international NGOs.

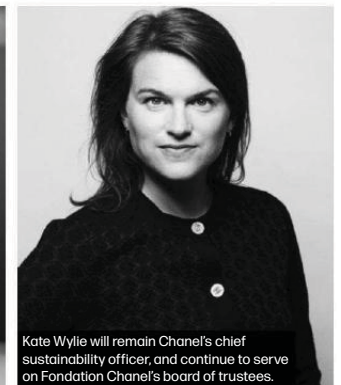
Broderick, an existing trustee of the board, became chair of the foundation on Tuesday.

Chanel said she is a "globally acknowledged leader in driving cultural change," and has led more than 35 independent reviews of national and global institutions.

A human rights lawyer, Broderick has served as a UN Special Rapporteur, as co-lead of the UN Global Compact's Leadership Group on Women's Empowerment Principles, and on the World Bank Advisory Council on Gender



Annika Freyer has been named president of Fondation Chanel.



Kate Wylie will remain Chanel's chief sustainability officer, and continue to serve on Fondation Chanel's board of trustees.

and Development.

The company said it was "deeply grateful" for the progress that Wylie made as president and chair of Fondation Chanel over the past four years.

It said that under Wylie's leadership, the foundation has grown to support more than 250 partners in 60 countries, while positively impacting more than 9 million women and girls. Chanel also recently expanded its funding to \$125 million a year.

Earlier this year, Wylie spoke extensively to WWD about her work at the foundation, saying "women are at the heart of Chanel, and where women thrive, the world thrives."

During her tenure, she also put a focus on women's contributions to fighting climate change. To date, Chanel has committed

more than \$50 million to partners focused on women-led climate resilience.

As reported, Fondation Chanel works with the Nature Environment & Wildlife Society, an NGO that has helped women plant 16 million mangroves since 2011. The robust mangroves, with their thick, tangled roots, help to boost biodiversity; reduce erosion and flood risks, and enhance economic and climate resilience.

As part of that effort, at group of women called the Green Brigade has successfully restored more than 1,000 hectares of mangrove forests in the Sundarbans, in eastern India.

"Women are leading this work. They are having an impact on the climate and on their communities and also creating a source of income," Wylie said.



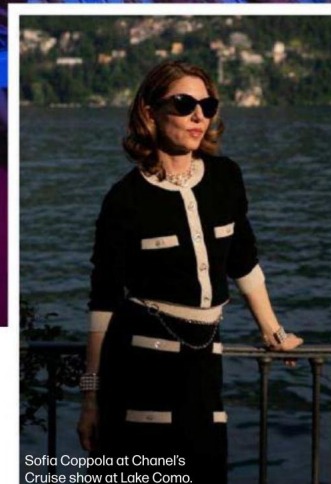
Chanel Supports Cinema Paradiso at the Louvre

The house has partnered with MK2 to sponsor the four-day film festival for the first time since its move from the Grand Palais.

BY RHONDA RICHFORD



Cinema Paradiso at the Louvre.



Sofia Coppola at Chanel's Cruise show at Lake Como.

PARIS — Fashion, film and fine art will join forces for Cinema Paradiso, a four-day film festival at the Louvre, with support from Chanel.

The house has boarded as a sponsor for this summer's edition of the open-air film festival held in the Cour Carrée. The event, which runs Wednesday to Saturday, will transform the heart of the museum into a community space with food, concerts and evening film screenings.

Longtime Chanel ambassador Sofia Coppola will open the program, hosting a 25th anniversary screening of her debut film "The Virgin Suicides."

The event is organized by French indie cinema group MK2. Cinema Paradiso first launched in 2013 as a private, ticketed event at the Grand Palais. In 2019, it relocated to the Louvre and shifted toward a free, public-facing event.

Chanel was on board in 2015, in part due to its longstanding ties with the Grand Palais, but this year is the house's first time supporting the festival at the Louvre location.

"What we love about Chanel is that they are very sincere in their investment toward cinema. They are supportive of movie productions and movie restorations, and have a long-term engagement with the film industry," MK2 chief executive officer Elisha Karmitz told WWD, noting the house has a team specifically dedicated to film partnerships.

That division is overseen by Elsa Heizmann, Chanel's global head of fashion's relationship with cinema. She told WWD

the house's return to the project reflects its broader belief supporting cinema.

"Inviting the public to discover or rediscover films on the big screen in the heart of iconic Parisian locations naturally aligns with Chanel's belief that cinema should be an experience of wonder and sharing," she said. "This year's eclectic programming in the Cour Carrée of the Louvre once again promises four absolutely magical evenings."

Chanel brought on board Coppola to present her cult classic on opening night.

"It was a somewhat crazy idea but one that immediately excited us," Heizmann said of inviting the director. "Sofia Coppola is a cult filmmaker both for viewers like me who saw 'Virgin Suicides' when it was released 25 years ago and for a whole new generation of young directors and cinephiles who are discovering her films and are often moved or inspired by her work," Heizmann said.

Coppola's longstanding relationship with Chanel runs deep. Chanel recently created the wedding dress worn by Caille Spaeny in Coppola's film "Priscilla," and she directed the teaser for Chanel's most recent Cruise collection.

"The relationship between Chanel and Sofia has been long established and has grown over time through multiple creative collaborations," Heizmann said.

Chanel's renewed involvement with Cinema Paradiso highlights the House's deep and ongoing ties with the industry, a relationship that extends beyond red carpet dressing. "This [event] perfectly illustrates

the uniqueness of the relationship and dialogue that Chanel maintains with the Seventh Art," she added.

This year's event coincides with the weeklong gap between men's fashion week and couture, which starts on Sunday. The Louvre itself is hosting its first exhibition dedicated entirely to fashion, on view through Aug. 24. That made the inclusion of fashion-minded films a natural choice, Karmitz said.

"With fashion in mind, bringing in Coppola was quite obvious," he said. In the fashion vein, MK2 also programmed Wong Kar-wai's "In the Mood for Love," long considered one of the most stylish films of the 2000s.

The lineup also includes a tribute to David Lynch, whose films were long distributed by MK2.

"It was important to have to us and for the family to pay an homage to David," Karmitz said.

The festival will close with the public premiere of "The Secret Agent," the Brazilian feature directed by Kleber Mendonça Filho and starring Wagner Moura. The two took home the best director and the best actor prize at the Cannes Film Festival in May and will be on hand to present the film.

Karmitz emphasizes that this will be a cinema experience, with a full theater-quality movie screen and the quality sound to match. "It's about honoring cinema with technical excellence, even in an outdoor setting. It's kind of a French way of doing a big pop-up cinema event," he said.

He described the project as an effort to elevate film as an art form among fine art, as well as build communal experiences in this divided, algorithmic age.

"The idea is also to express the fact that cinema is bringing people together to share emotions collectively in front of a piece of unique storytelling," Karmitz said. "That's the purpose of art. That's the purpose of the Louvre — to create enlightenment, create education, and to create a community together."

Karmitz noted that the Louvre's broader summer programming reflects a shift toward inclusion. "It's also a way for many Parisians who sometimes won't enter the Louvre for an exhibition to get in contact with this space and this more classical culture," he said.

"We consider cinema as a total art," Karmitz added. "Cinema would be impossible without fine arts, without fashion, without photography, without music."

Other programming includes concerts and a variety of food trucks for a festival atmosphere ahead of the screenings. Tickets are distributed through an online and social media lottery, while Chanel will host an opening night cocktail.

Manuel García-Rulfo



Manuel García-Rulfo Talks 'Jurassic World Rebirth'

García-Rulfo, who stars as Mickey Haller in Netflix's "The Lincoln Lawyer," heads to the big screen.

BY LEIGH NORDSTROM PORTRAIT PHOTOGRAPH BY LEXIE MORELAND

Manuel García-Rulfo was, by his own admission, a terrible student. His school was movies, and his earliest and favorite teacher was Steven Spielberg.

"Spielberg really changed, really made me fall in love with movies," the Guadalajara-born actor says. "I was

always watching movies and going to Blockbuster and to the theaters. And I think that was my school."

García-Rulfo, who has become well-known for his role as Mickey Haller in the hit Netflix series "The Lincoln Lawyer," got the ultimate pinch-me call when he

learned that the "Jurassic Park" team – Spielberg included – was interested in casting him for a role in the new Universal Studios film "Jurassic World Rebirth."

García-Rulfo was at work on "The Lincoln Lawyer" when his agents called to say there was interest.

"They were like, 'Don't get your hopes up, we're just letting you know,'" García-Rulfo says. He returned his focus fully to "The Lincoln Lawyer," only to hear days later that Spielberg himself and "Rebirth" director Gareth Edwards had seen his work and wanted to offer him the part.

"They sent [the script] to me, I read it in minutes, and I was so excited," García-Rulfo says. "I couldn't believe it."

"Jurassic World Rebirth" follows a group (Scarlett Johansson, Jonathan Bailey, Mahershala Ali and Rupert Friend) who head into the one remaining part of the world where dinosaurs still dominate, in search of extracting samples for medical purposes. They cross paths with a family, led by dad Reuben Delgado, who had been on a sailing trip when they themselves had a dinosaur encounter.

García-Rulfo's character Reuben and his family are "the heart

of the film," but García-Rulfo would've taken even the smallest of roles. Spielberg is who made him want to be an actor growing up, and he's been a huge fan of the "Jurassic Park" franchise.

"The first one, it really changed me, it really opened the doors to this magic world of cinema and really made me say, 'oh, I want to be part of that world,'" he says.

A testament to the film is that not only was García-Rulfo able to stomach watching himself on-screen, but have a rather good time doing so.

"I've never liked to watch myself in a movie. Maybe I watch it, but I don't enjoy them," he says. At the New York premiere, he had planned to dip out after presenting the film for this very reason – "and I started watching it, and it just brings me into it right away."

"So I stayed, and it was such a great experience because the audience went crazy with every scene. I can't wait for people to see this. It's a really, really good movie, really fun."

"Jurassic World Rebirth" delivers on big sci-fi action scenes, but maintains plenty of "human connection" that García-Rulfo says is sure to draw people in.

"Dinosaurs are amazing, but the human part of it, the story of Scarlett, and Mahershala, what the family's going through and all that – it has a lot of heart and really it's emotional. It's a mix of everything, he says.

Days before attending the New York premiere, García-Rulfo and the "Lincoln Lawyer" team wrapped work on the latest season.

"I can't wait, man. It's a fun season. It's very emotional, very heavy," he teases. "There's something about the guy. He's one of those characters who are bigger than life."

Manuel García-Rulfo with David Iacono, Scarlett Johansson, Mahershala Ali and Jonathan Bailey in "Jurassic World Rebirth."



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Es Devlin's "50 Songs of the Sea."



The Kaspia Spiaggina Tote.

Songs of The Sea

Zara is continuing its 50th anniversary celebrations with art.

The Inditex-owned brand has tapped British artist Es Devlin for an installation titled "50 Songs of the Sea"

that will be exhibited at Cúpula Atlántica, a scenic point in A Coruña, Spain, that the brand is restoring as part of its opening on Thursday.

Devlin's installation has been created for the observatory's 28-meter diameter dome.

"This was my first

encounter with A Coruña. I was drawn to the fierce energy and weather of the city — especially at the top of Monte San Pedro. In November, a tempestuous wind blew our hair horizontally, I sensed that this promontory was the place," she said in an interview.

In her research she found that Cúpula Atlántica is the only covered 360-degree viewing point in Spain and that the promontory's Tower of Hercules is the world's only working Roman lighthouse, which was built in the first century AD.

Devlin's installation features three concentric revolving circles of seats that allows guests to rotate around one another. Outside the dome of the Cúpula Atlántica is an LED strip that will broadcast 50 sea poems.

"At the heart of the work is a kinetic planetarium of names of more than 150,000 people who work for the company today; they are the true protagonists of the piece. The finale is a physical reveal of the city and the Atlantic Ocean that surrounds it," Devlin said.

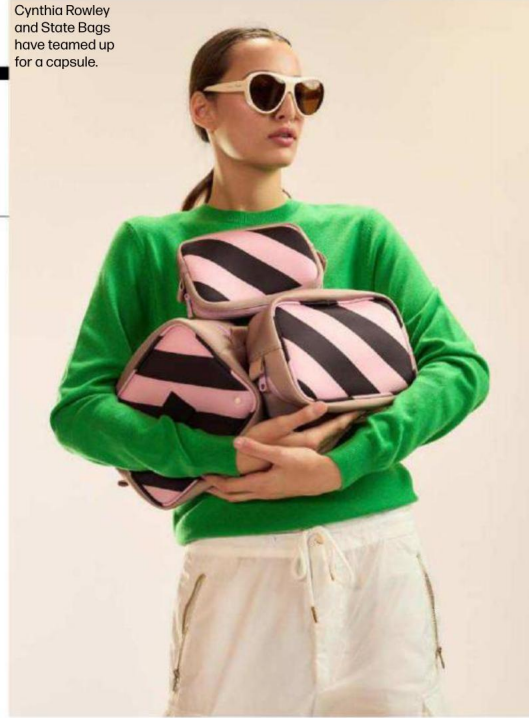
"The first Zara store which opened in 1975, is itself a tiny promontory — offering three sides of its triangular footprint to the streets," she added.

Devlin's work is always immersive and interactive. Her portfolio ranges across mediums: theater, fashion shows, concerts, Super Bowl halftime shows, installations and museum exhibitions.

When working with Zara, she said that she sensed the "company's roots are deeply entwined within the very specific geology and architecture and character of this particular place and these specific people — I began to think of the place, the people and the company as entirely continuous with one another."

—HIKMAT MOHAMMED

Cynthia Rowley and State Bags have teamed up for a capsule.



In the Bag

You can imagine an evening bag in the distinctive turquoise color of Caviar Kaspia's tablecloths and napkins would be a conversation starter — even if it doesn't shelter a tin of Beluga Royal.

On Tuesday night in Paris, the landmark fashion canteen hosted a cocktail party to toast a new collaboration with Dellaluna, a Venetian maker of leather goods, perfumes and fine jewelry.

The Dellaluna x Caviar Kaspia partnership has spawned a permanent offering of Italian-made leather handbags, evening clutches, a structured document case and a men's pouch, to be sold at all Kaspia locations and on its e-commerce platform.

"We wanted to create something lasting," said Silvia Paulon, founder and creative director of Dellaluna, whose Venice flagship is located a blini's throw from Harry's Bar.

That said, there will be a limited-edition tote bag — dubbed the Spiaggina — with 50 units priced at 1,600 euros each. The summery style is made of Togo leather and finished off with silk embroidery by Dellaluna's artisans.

Most of Paulon's handbags, incorporating motifs evocative of Italian Gothic architecture, are hand sculpted in calfskin with 18-karat gold hardware.

For Kaspia, they are given an "after dark" allure, as the historic restaurant on Place de la Madeleine in Paris serves caviar-topped potatoes and Norwegian salmon until 1 a.m.

According to Kaspia chief executive officer Ramon Mac-Crohon, the tie-up with Dellaluna is "part of

a deliberate movement into timeless objects that hold the same spirit as our tables in Paris, London or New York."

—MILES SOCHA

Stated

Cynthia Rowley is collaborating with State Bags for a capsule collection that launched Tuesday.

Rowley has transformed some of State's playful signature silhouettes, infusing them with the designer's pretty-meets-sporty aesthetic.

The collection includes the Hart Trolley Kit retailing at \$78, the Travel Pouch Set, \$105, and the Wellington Weekender, \$200. The bags come in pink and black stripes and a camouflage adorned with florals.

The bags will be sold on Rowley's and State's websites.

"I'm pretty low maintenance — I can probably leave town with a passport and a toothbrush and be OK, but now I have this beautiful bag to fill. I've been a fan of State bags for years, and we're thrilled to partner with them," said Cynthia Rowley, founder and designer.

"I've admired Cynthia Rowley for as long as I can remember — her designs are bold, joyful and totally one-of-a-kind. Getting to collaborate with her on this travel collection has been such a full-circle moment. We wanted to create pieces that feel just as fun and expressive as they are functional, and I think we nailed it," said Jacq Tatemman, cofounder, chief executive officer and creative director of State Bags.

The bags are a one-time-only, limited-edition capsule. —LISA LOCKWOOD ▶

BEAUTYINC

The Beauty Inc. *Power Brands Issue* returns this summer, celebrating the beauty industry's trailblazers, innovators, and top performers. This annual edition highlights the brands shaping the future of beauty—those driving growth, resonating with consumers, and disrupting the industry.

POWER BRANDS ISSUE



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BRANDS**

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DON'T MISS YOUR CHANCE TO BE PART OF THE 2025 BEAUTY INC POWER BRANDS ISSUE — A FRONT-ROW SEAT TO THE BEAUTY PLAYERS DEFINING THE INDUSTRY.

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A rendering of Plaza del Lago, which is welcoming 13 brands to the open-air shopping center.

New on The North Shore

Plaza del Lago, the open-air shopping destination on Chicago's North Shore, is adding 13 new businesses as part of its transformation.

Among the new brands are Oscar de la Renta, Space 519, James Perse, LoveShackFancy, Cynthia Rowley, Hill House Home, Jenni Kayne, Veronica Beard, Rag & Bone and Peter Millar. Businesses will start opening their stores in July.

Hermès previously said it was moving into a space at Plaza del Lago next year. The French luxury brand has signed a lease with WS Development for a two-story, 8,000-square-foot boutique.

"There is something magical about Plaza del Lago," said Samantha David, president of WS Development, which owns the center. "I'm not sure if it's the 1920s architecture or the urban legend about its role in prohibition or the views of the lake you catch from unexpected corners, but some combination of these things have made it a beloved part of Chicago's North Shore for nearly a century. It is both humbling and inspiring to take over the care of an icon and strive to do right by it, but that's what we've done since the day we bought it and the lineup we announce today is everything we could have hoped for and more in terms of ushering this storied destination into its next chapter."

She said these companies span the spectrum and are a mixture of local and national brands, soft goods and services at different price points.

"While we hope to attract a broad new audience with these beloved brands, we will never lose our commitment to serving our local community and are just as excited to see kids playing hopscotch on our sidewalks as we are to see customers patronizing our businesses. This is and will always be a place to come and sit as much as it is a place to come and shop," added David.

Plaza del Lago, located in Wilmette, Ill., was originally built in the 1920s and is one of the oldest open-air shopping centers in the country, set on a scenic lakefront and featuring Spanish-style architecture. Upgrades include building restorations, infrastructure improvements and the transformation of second-story residential into two-story retail suites, as well as renewed gathering spaces, lush, layered landscaping and a new central strolling path designed to accommodate families and visitors. Distinctive art installations and community programming will add to the experience. — LL

Ping

Radar, the tech firm using RFID and AI to track and locate store inventory, has launched a new platform to provide greater data and details on the movement and whereabouts of

merchandise in stores.

The new platform, called Radar+, builds on Radar's core inventory tracking and optimization technology which provides real-time data on inventory to help retailers and brands maximize sales, provide better customer service, and more effectively replenish, order and allocate merchandise. Radar says its system is 99 percent accurate.

Radar+ gives real-time info on products going into fitting rooms; products customers try on and buy; phantom inventory, and items misplaced within the store or left in a fitting room for a certain amount of time. (Phantom inventory shows up on the inventory management

system as available, but is nowhere to be found when an associate checks the store shelves, stockroom or warehouse. It's often caused by theft.)

Radar+ also makes real-time replenishment recommendations to get fast-selling items back on the floor first; sends alerts when a product is out of place so it's returned to its rightful spot, minimizing the risk of a lost sale, and offers hourly updates on metrics such as customer dwell time, on-floor availability of merchandise, and product replenishment time.

Radar is an alternative to the conventional labor-intensive handheld RFID readers, or wands, store associates use to read RFID tags to take inventory.

Radar provides real-time reads on inventory continuously, and the kind of data that otherwise would only be attained online through e-commerce.

Radar uses disk-shaped overhead scanners constantly tracking garments embedded with RFID chips. Store associates receive the RFID-generated product data on their mobile devices.

"In the world of retail, physical stores have historically been a data desert," said Glenn Burwell, Radar's vice president of product and customer experience. "By leveraging AI and machine learning to power advanced analytics, Radar+ builds on our core capabilities to provide

real-time inventory and intelligence to store staff, while also giving corporate leaders the same level of visibility in each store as they have with their e-commerce channels...to optimize the entire store, from inventory planning to merchandising, distribution and operations."

With many stores also serving as fulfillment centers for online orders and pickup sites for online orders, Eric Mogil, Radar's chief growth officer, said, "Radar+ lets retailers see the placement and movement of every single item in every store, in real time, so they can maximize sales and profitability and consistently deliver an excellent customer experience."

— DAVID MOIN ■



Radar's RFID scanners are suspended from store ceilings.